



NEWS RELEASE

FOR IMMEDIATE RELEASE

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GARDNER BENDER INTRODUCES THREE NEW WIRE STRIPPERS IN ITS CIRCUIT ALERT™ FAMILY OF VOLTAGE-SENSING TOOLS

Company responds to electrical workers' need for high quality, safe tools that boost productivity.

MILWAUKEE, WIS – Gardner Bender (www.gardnerbender.com) has introduced three new professional-grade Circuit Alert Wire Strippers (GST-55M, GST-224M, GST-70M) that enable electricians to accomplish multiple tasks with one tool. Users can strip and loop cable, crimp terminals, cut and rethread bolts, and even check for live wires while using the new Wire Strippers. “Due to the outstanding response we had to the first generation of the Circuit Alert™ tools that were launched several years ago, we expanded the line to include 13 tools (www.circuitalert.com), and we modified the overall design to make the tools even better than before,” says Derek Erickson, product manager, Hand Tools, Gardner Bender. “We re-engineered the tools so that the sensor is removable and interchangeable, while continuing to focus on the high quality construction and functionality for which we are known.”

Each of the three wire strippers features Gardner Bender signature ArmorEdge™ stainless steel, nick-resistant blades, dual grip positions, looping stations and a knurled pliers nose. One of the strippers (GST-224M) is made for stripping #14/2 and #12/2 NM cable, while the other two (GST-55M and GST-70M) can be used for stripping #10-18 AWG solid or stranded wire. The GST-70M also features a crimping station.

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True productivity boosters, these wire strippers reduce the number of tools needed to perform the job and have the added bonus of the AC voltage tester that is included in the handle to make work safer. Circuit Alert products enable users to test AC voltage without ever contacting live wires.

In addition to the wire strippers, the Circuit Alert line of multi-tasking tools also includes three models of pliers, three screwdrivers, an electrician's knife, two work lights, and a stand-alone voltage sensor module. Each Circuit Alert tool features an interchangeable, snap-in sensor ergonomically integrated into its design with an audible (beeping sound) and visual (flashing light) alert to enhance safety.

The Circuit Alert Wire Strippers and other easy-to-use Circuit Alert hand tools are available to professionals through Gardner Bender's distributor partners and to consumers through a variety of local and national retail hardware stores, including Do it Best[®], Lowe's[®], Menards[®], True Value Hardware[®], and participating ACE Hardware[®] locations. Retail prices for the tools range from \$11.99 to \$23.99. Visit the Circuit Alert website at www.circuitalert.com to purchase the tools online, view specifications, download literature, and watch a 60-second product demonstration video.

For more than 40 years, Gardner Bender has been designing, manufacturing, and marketing electrical tools and accessories. For information on Gardner Bender's complete line of products, contact Gardner Bender at 800-822-9220, fax 414-352-2377, and in Canada call 800-268-4987, fax 800-461-2456 or visit www.gardnerbender.com.

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Note to editors:

Please visit the Circuit Alert website to view and download photos of the Circuit Alert Wire Strippers at http://www.circuitalert.com/about_gardner_bender/photo_library.html.