



NEWS RELEASE

FOR IMMEDIATE RELEASE

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NEW GARDNER BENDER CIRCUIT ALERT™ LINESMEN'S PLIERS INCREASE JOB SITE PRODUCTIVITY

The only linesmen's pliers that also act as a hammer!

MILWAUKEE, WIS – Gardner Bender (www.gardnerbender.com) has introduced new professional-grade Circuit Alert Linesmen's Pliers (GPT-90) that enable electricians to accomplish multiple tasks with one tool. Users can cut cable and wire, crimp terminals, hammer staples, and even check for live wires while using the new Linesmen's Pliers. "What makes this product truly unique is its built-in hammer head surface that allows the electrician to hammer staples or nails without even putting down their pliers," says Derek Erickson, product manager, Hand Tools, Gardner Bender. "Plus, it has the added benefit of a voltage sensor that is included right in its handle, making it convenient and easy to check for live wires before making a repair or installing a new fixture."

Constructed of forged steel with an over-molded comfort grip, the Circuit Alert Linesmen's Pliers are designed for longevity and feature cross knurled jaws for firm gripping, precision hardened cutting blades, a terminal crimping station, and a diagonal cutting head. These pliers help increase productivity on the job site by reducing the number of tools needed, and their ability to test AC voltage without ever contacting live wires makes work safer.

– MORE –

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The Circuit Alert family of professional-grade electrical hand tools includes two other models of pliers: the Long Nose and Side Cutters. In addition to the pliers, the Circuit Alert line of multi-tasking tools also includes three models of wire strippers, three screwdrivers, an electrician's knife, two work lights, and a stand-alone voltage sensor module. Each Circuit Alert tool features an interchangeable, snap-in sensor ergonomically integrated into its design with an audible (beeping sound) and visual (flashing light) alert to enhance safety.

The Circuit Alert Linesmen's Pliers and other easy-to-use Circuit Alert hand tools are available to professionals through Gardner Bender's distributor partners and to consumers through a variety of local and national retail hardware stores. Retail prices for the tools range from \$11.99 to \$23.99. Visit the Circuit Alert website at www.CircuitAlert.com to purchase the tools online, view specifications, download literature, and watch a 60-second product demonstration video.

For more than 40 years, Gardner Bender has been designing, manufacturing, and marketing electrical tools and accessories. For information on Gardner Bender's complete line of products, contact Gardner Bender at 800-822-9220, fax 414-352-2377, and in Canada call 800-268-4987, fax 800-461-2456 or visit www.gardnerbender.com.

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Note to editors:

Please visit the Circuit Alert website to view and download photos of the Circuit Alert Linesmen's Pliers at http://www.circuitalert.com/about_gardner_bender/photo_library.html.