



NEWS RELEASE

FOR IMMEDIATE RELEASE

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NEW GARDNER BENDER CIRCUIT ALERT™ ELECTRICIAN'S KNIFE BOOSTS EFFICIENCY AND SAFETY

The only electrician's knife to offer wire stripping, cable ripping and voltage sensing in one durable tool.

MILWAUKEE, WIS – Gardner Bender (www.gardnerbender.com) has unveiled a new professional-grade Circuit Alert Electrician's Knife (RKT-21) that enables users to cut and strip wire and rip cable as well as check for live wires – all while using the same tool. Designed with the user in mind, it features Gardner Bender's over-molded comfort grip, a heavy-duty blade with a metal blade support and an industry-leading interchangeable voltage sensor. It has a built-in wire stripper that handles wire up to #12 AWG and a built-in NM cable ripper that is suitable for #12/2 and #14/2. The knife comes with three blades and has a blade storage compartment in its handle.

One of thirteen new Circuit Alert professional-grade electrical hand tools, the Circuit Alert Electrician's Knife makes work quicker, easier and safer. "Each one of the new tools incorporates a snap-in sensor that enables you to test AC voltage without contacting live wires," says Derek Erickson, product manager, Hand Tools, Gardner Bender. "Plus, we added new features to these traditional tools that make them even more functional and durable. There is no other tool out there quite like this Electrician's Knife with its multi-tasking options."

– MORE –

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The Circuit Alert Electrician's Knife and other easy-to-use Circuit Alert hand tools are available to professionals through Gardner Bender's distributor partners and to consumers through a variety of local and national retail hardware stores. Circuit Alert tools are also available online at www.Delcity.net. Complete details are available through the Circuit Alert web site at www.CircuitAlert.com, where you can view specifications and a 60-second video product demonstration and download literature.

In addition to the Electrician's Knife, the other 12 tools in the Circuit Alert line include three models of wire strippers, three models of pliers, three screwdrivers, two work lights and a stand-alone voltage sensor module. Each Circuit Alert tool features an interchangeable, snap-in sensor ergonomically integrated into its design with an audible (beeping sound) and visual (flashing light) alert to enhance safety. Retail prices for the tools range from \$11.99 to \$23.99.

Erickson adds, "Besides being convenient, the tools are an excellent value. The cost of a new Circuit Alert hand tool is less than what someone would typically pay if they purchased both a hand tool and voltage sensor separately."

For more than 40 years, Gardner Bender has been designing, manufacturing and marketing electrical tools and accessories. For information on Gardner Bender's complete line of products, contact Gardner Bender at 800-822-9220, fax 414-352-2377 and in Canada call 800-268-4987, fax 800-461-2456 or visit www.gardnerbender.com.

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Note to editors:

Please visit the Circuit Alert web site to view and download photos of the Circuit Alert Electrician's Knife at http://www.circuitalert.com/about_gardner_bender/photo_library.html.