



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media contacts:

Lisa Robbins or Denise Hearden
Johnson Direct, 1-800-710-2750
lisar@johnsondirect.com or
deniseh@johnsondirect.com

GARDNER BENDER LAUNCHES THIRTEEN CIRCUIT ALERT™ VOLTAGE-SENSING HAND TOOLS FEATURING NEW SNAP-IN SENSORS

Complete line of multi-functional products incorporate non-contact voltage sensor with audible and visual alert system

MILWAUKEE, WIS – Gardner Bender has added thirteen new professional-grade electrical hand tools to its Circuit Alert (www.CircuitAlert.com) offerings that enable users to detect AC voltage without contacting live wires. The tools include three models of wire strippers, three models of pliers, an electrician's knife, three screwdrivers, two work lights and a stand-alone voltage sensor module. Each Circuit Alert tool features an interchangeable, snap-in sensor ergonomically integrated into its design with an audible (beeping sound) and visual (flashing light) alert to enhance safety. A 60-second video demonstrates the product line's unique features at http://www.circuitalert.com/demo_video.html.

The easy-to-use tools are available to consumers through Do it Best®, Lowe's®, The Home Depot®, True Value Hardware® and participating ACE Hardware® locations, and will be available later this year at Menards® and other select retail hardware stores.

Designed for safety and efficiency

"Because of the popularity of the two voltage-sensing Circuit Alert wire strippers that Gardner Bender introduced in July 2005, we decided to expand the concept to other tools and also changed the design slightly," says David Wiesemann, group product manager, Gardner

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Gardner Bender / an Actuant Company
6100 N. Baker Rd. • Milwaukee, WI • 53209 • USA
Office: (800) 624-5242 or (414) 352-4160
www.gardnerbender.com

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Bender. “By making the voltage-sensing module removable, it provides the flexibility to interchange it between tools or use it as a stand-alone tester.”

“Plus, these tools are designed to make electrical work easier and faster by providing the ability to perform multiple tasks with a single tool,” adds Derek Erickson, product manager, Hand Tools, Gardner Bender. For example, the Circuit Alert electrician’s knife enables users to sense voltage, cut and strip wires – all with one tool. In addition, the Circuit Alert Linesmen’s Pliers features the voltage sensor, cutting blades, a terminal crimping station as well as a built-in hammer head surface for hammering in staples.

Durable materials and construction

The tools are made to stand up to rigorous work. They feature heavy-duty construction and are made of materials such as forged steel. Wire strippers feature ArmorEdge™ stainless steel stripping and cutting blades, proven to provide maximum resistance to corrosion and nicks.

At www.CircuitAlert.com, a website dedicated to this line of Gardner Bender products, professionals can view specifications, download literature and watch a 60-second video to see the products in action.

For more than 40 years, Gardner Bender has been designing, manufacturing and marketing electrical tools and accessories. For information on Gardner Bender’s complete line of products, contact Gardner Bender at 800-822-9220, fax 414-352-2377 and in Canada call 800-268-4987, fax 800-461-2456 or visit www.gardnerbender.com.

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Note to editors:

Please see the attached product family image. Additional photography can be viewed and downloaded at http://www.circuitalert.com/about_gardner_bender/press_room.html.